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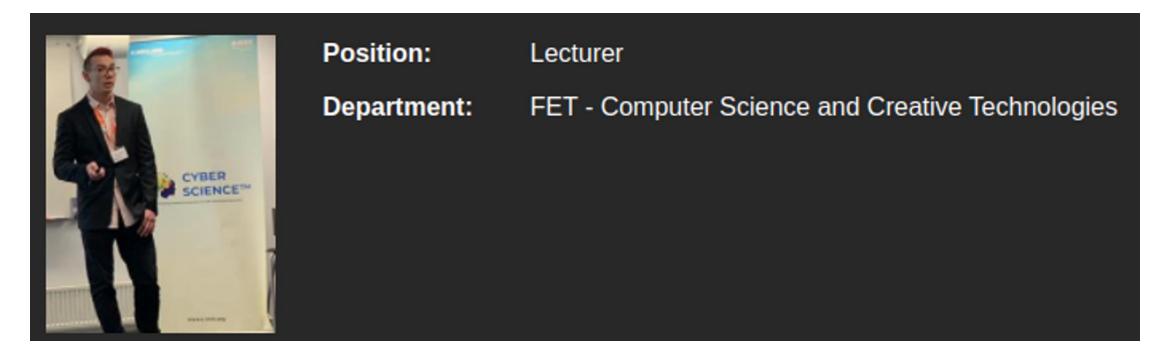
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### ACE CSE TRAINING THE TEACHERS

#### Introduction



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## Introduction





- The rise of open source reporting has pros and cons
- It is now possible for people to get events and news items "out there" without reliance on traditional media
- However the limited fact checking means that anyone can say anything and claim it is news or an event



- Here we have an open source reporting instance which has gone for a very inflammatory headline
- While the man was arrested it was due to a contempt of court charge
- They were ordered not to publicly discuss their child's transition (and then did)

/2021/03/18/canadian-man-jailed-after-misgendering-his-daughter/



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Breitbart article - Misleading title



- Here we have another objectively wrong statement
- It doesn't matter if Lavern Spicer does or doesn't:
  - Know what a pronoun is
  - An in-depth knowledge of the Bible
- What they have is an audience



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Tweets from Lavern Spicer



- In some cases "fakes news" or outlets with an agenda are quite easy to spot
- In other cases they can be harder to spot or to disprove
- In the case of Brexit the spread of mis-information could well have been a deciding factor

# Quarter of Brexit voters say they were misled, poll finds

Remain would win if another referendum was held tomorrow, research shows

Chloe Farand • Tuesday 22 August 2017 09:42 • ---- Comments



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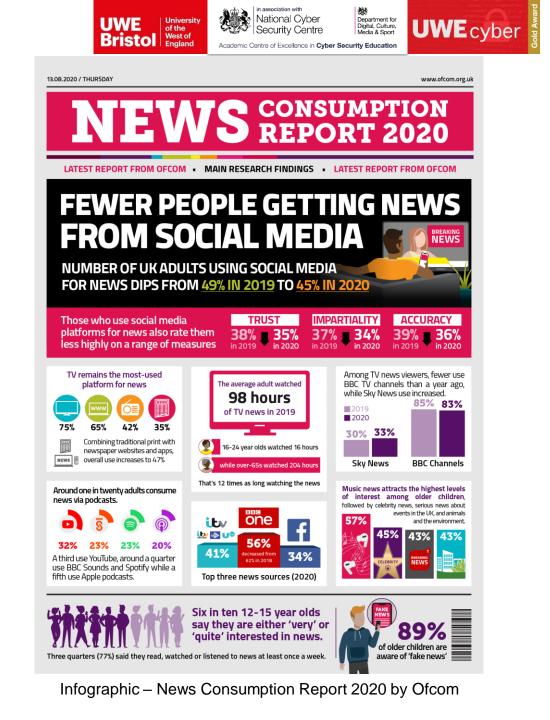
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Tweets from Lavern Spicer



- In 2020 the use of social media as a source of news was down
- In part this is due to trust issues
- However the vast majority of older children said that they had difficulty identifying "fake news"





#### **Open Source Verification**

- Fact checking is being introduced in platforms like Twitter, but it is not universal
- Websites like <u>snopes</u> can be used for fact checking news stories
- However it is getting harder and harder for fact checking to keep pace with the spread of stories



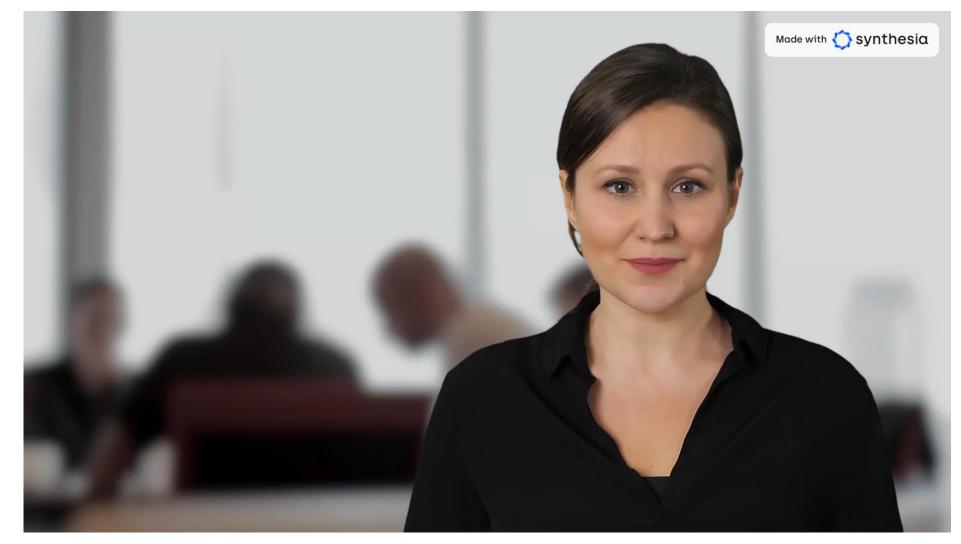


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- This issue is compounded when we factor in Deep Fakes
- People are learning to be suspicious of news articles or stories spread by social media
- Photographic and video evidence can be used to add "backing" to claims or stories
- Unfortunately not every video or photo is genuine (as we've seen!)











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- Mia is back!
- Clearly that isn't the real Mia It isn't even a real person
- But it was also really easy to make I used the free trial of an online tool (synthesia)
- I did this to raise a point Others have done the same
- A video in <u>this</u> news article shows a DeepFake Obama being voiced by Jordan Peel
  - Warning Strong Language



- Here we have another Much better quality DeepFake
- Question time Which video (of the 3) is faked?





How a deepfake Tom Cruise on TikTok turned into a very real Al company | CNN Business



- This technology can also be mis-used
- DeepFakes become a popular in part due to their mis-use for pornography
- Celebrity faces were super imposed on pre-existing videos Instant "leaked" videos
- Recently a fake video was circulated on Twitter of the Ukrainian President surrendering to Russia

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#### **Open Source Verification**

- As with news articles there are online resources we can use for verification
- <u>InVid</u> is one example of an application that can be used to check and verify videos

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- It also has a browser plugin
- <u>TinEye</u> can be used for images
- There are also sensible steps people can take
  - Reverse image search
  - Check the account / user / source
  - Validate using a second source



#### **Open Source Verification**



- Ultimately an understanding of what can be done with this technology gives us foresight
- We become aware that just because someone sent us a video or a picture of something, that doesn't mean it actually happened
- An awareness of verification tools means we know what can be used Especially if someone tries to use faked images or videos against us





#### Session 2 – Overview

- OS reporting, intelligence and verification
  - OS reporting can be a great tool But if you can use it so can others
  - The rise of fake news and how (or even if) we can verify what we read
  - The use of DeepFakes also means that fake news isn't constrained to written word anymore





## SUMMARY











#### Links

- https://www.breitbart.com/tech/2021/03/18/canadian-man-jailed-after-misgendering-his-daughter/
- https://www.independent.co.uk/news/uk/home-news/brexit-voters-poll-mislead-leave-campaign-nhs-claimslies-remain-win-second-referendum-a7905786.html
- https://www.ofcom.org.uk/about-ofcom/latest/features-and-news/news-from-social-media
- https://www.bbc.co.uk/news/technology-52815552
- https://www.indy100.com/news/barack-obama-fake-video-deepfakes-fake-news-technology-app-buzzfeedjordan-peele-8314046
- https://www.bbc.co.uk/news/technology-60780142
- https://twitter.com/StrangeNative/status/1571944094913695745

